

Greater Boston | 2012

Builder+ Architect

A BUSINESS MANAGEMENT MAGAZINE FOR BUILDERS, ARCHITECTS & DESIGNERS

IMAGINATION STUDIO

Osprey House,
Falmouth, MA

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Pearl's Premium Ultra Low Maintenance Grass Seed



PEARL'S PREMIUM IS on a mission to make the American lawn sustainable – both economically and environmentally. Pearl's Premium has been researching grasses and lawn care for over eight years, finding the best seed varieties, the ideal blends and the best practices to achieve a breakthrough, low maintenance lawn.

The result is Pearl's Premium Ultra Low Maintenance Lawn Seed. The secret is in the roots and really slow growth. Our patent-pending seed mixtures grow as little as one-fourth the rate of traditional bluegrass and put down roots as deep as 12" after one year!

Properly installed and maintained, a Pearl's Premium lawn delivers very low maintenance and very high eco-sustainability:

- Requires little or no watering once established
- Needs mowing as little as once a month
- Thrives without chemicals

Pearl's Premium Ultra Low Maintenance Grass Seed is an all-natural product – 100% native and adaptive grasses with no genetically modified seed.

Sound too good to be true? Listen to what people are saying about their Pearl's Premium lawns.

Testimonials

"We are extremely pleased with the results of our spring planting of Pearl's Premium. We now have grass in places that have never been successful in at least 20 years," says Lisa, Lexington, MA.

"I feel like I'm in Ireland. My Pearl's Premium lawn is a deep, emerald green. It really is slow growing, and most importantly, I can make a sound and ecologically responsible referral to my clients who want a lawn," says a landscape designer, Boston, MA.

"I have one of the greenest lawns in my community. I watered only once a week this past summer – in spite of the record-breaking heat and drought – while my neighbors were watering every day. I cut my Pearl's Premium lawn less than my neighbors too," says Lou, Colonial Heights, VA.

"We've used Pearl's Premium on several large projects. The product germinates quickly and looks great. The fact that it requires less maintenance and has a smaller environmental footprint increases the appeal of the properties," says a landscape contractor, Hudson, MA.

Make the lawn as innovative as the home it so beautifully showcases! Choose Pearl's Premium for your next project. Learn more at www.pearlpremium.com or call (508) 653-0800.

To reach John Penrose, President, Pearl's Premium call (577) 962-0888, fax (508) 402-6322, e-mail john@pearlpremium.com or visit www.pearlpremium.com. ■

Pearl's Premium



ultra low maintenance lawn seed

Ultra Low Maintenance
Lawn Seed Mixtures

Save Time, Money & Water

People, Pet & Planet Friendly

Grows so slowly, it seldom
needs cutting

Water one month, then
seldom again!

"Pearl's Premium grass seed is one of the most remarkable new building industry products on the market. It was the perfect lawn solution for the Osprey House's "zero-scape", which was designed to require minimal watering and maintenance. Jackson (the founder of Pearl's Premium) was very responsive to questions and went out of his way to make sure we had the seed in time for our tight planting schedule. When it comes to Green Design, it doesn't get much greener than Pearl's Premium grass!"

- Sal & Chris Gully

Architect: Imagination Studios, Chris Gully
Congratulations on being chosen "Architect of the Month"

The seed to choose for low maintenance is also the seed to choose for eco-sustainability. Pearl's Premium grows very slowly and puts down deep roots. So, our lawns need less mowing, less watering and no chemicals to thrive. That translates into lower maintenance costs and a healthier environment.

Our patent pending grass seed blends are making lawns as innovative as the homes they showcase!

Learn more at

www.PearlsPremium.com

508.653.0800 • info@pearlspremium.com



PHOTO: JERIC BOYD